



Professional Profile Individual Project

Project Deadline: Must be approved in badging system by adviser no later than March 24, 2023

Develop a Professional Profile (ALL Activities Are Required)

Activity #1

Participate in an informational interview by meeting a businessperson at their work site and learning about their job and responsibilities. Make sure that you thank your host for his/her time and give him/her a thank-you card. This activity may be done virtually or in person.

Ask the following questions and come up with three of your own:

- What do you like about your job?
- What do you not like about it?
- Can you describe a typical day at work?
- What is the hardest part about your job?
- What are the advancement/growth opportunities?
- What skills are the most important in your job?
- What is something that most people don't know about this career?

Submit:

- Submit a summary of what you learned from the job shadow experience.
- A photo of you and the business professional or a screenshot of the zoom call
- A link to their LinkedIn account or a link to their business website
- A copy of the thank you card or email you sent after the shadow

Activity #2 Create a LinkedIn account or update your current profile with information. Add five (5) connections to your profile and join the CA FBLA group.

Submit:

- Write a 100-word reflection on the importance of networking, with an emphasis on social media and LinkedIn
- A screenshot of your LinkedIn profile, showing your 5 connections, and the link to your profile

Activity #3 Attend an in person or virtual college or career fair.

Submit:

- Write a 200-word reflection on what you gained from attending the fair, and discuss one college or career presentation that interested you and explain why
- A photo from the virtual event/presentation